

# Thank you for helping us reach our goals

- ★ **\$1,885,000** total Fundraising to date since 2005
- ★ **Over \$400,000** since 2006 has been used to fund mammograms, ultrasounds, and biopsies
- ★ **Over \$300,000** has been used to purchase equipment (ultrasound, digital mammography, stereotactic biopsy) to expand breast cancer services at the hospital as part of a comprehensive strategic plan with Gunnison Valley Hospital to make this the best small town breast cancer facility in the United States
- ★ **\$250,000** raised in 2016 fundraising campaigns
- ★ **\$35,000** granted in 2016 through the Friends of Pink program to help 10 individuals in the Gunnison Valley who were impacted financially due to a breast cancer diagnosis
- ★ **\$5,000** to support to Living Journeys individual and group therapy programs for emotional support of breast cancer patients
- ★ **\$2,000** to Casting For Recovery to send two Gunnison County Ladies to the 2016 fly fishing retreat for breast cancer survivors in Redstone, Colorado

**WE ARE SO GRATEFUL TO ALL OUR SPONSORS, DONORS, AND VOLUNTEERS FOR THIS INCREDIBLE ACHIEVEMENT — ALL MONEY RAISED WILL BE USED IN THE GUNNISON VALLEY TO FULFILL THE MISSION OF TETWP!**

## BREAST CANCER FACTS — DENSE BREAST TISSUE

DENSE BREAST TISSUE IS COMPRISED OF LESS FAT AND MORE CONNECTIVE TISSUE which appears white on a mammogram. It's estimated about 40 percent of women have dense tissue, and the percentage may be even higher in the Gunnison Valley. A woman's risk of breast cancer increases with the density of her tissue, and younger, healthier women have an increased likelihood of dense tissue.

- ★ **Breast density is one of the strongest predictors** of the failure of mammography screening to detect cancer
- ★ **Two-thirds of pre-menopausal women** and 1/4 of post menopausal women have dense breast tissue
- ★ **Adding more sensitive tests to mammography** significantly increase detection of invasive cancers that are small and node negative
- ★ **Cancer turns up five times more often** in women with extremely dense breasts than those with the most fatty tissue
- ★ **While a mammogram detects 98% of cancers** in women with fatty breasts, it finds only 48% in women with the densest breasts
- ★ **A woman at average risk and a woman at high risk** have an EQUAL chance of having their cancer masked by mammogram
- ★ **Women with dense breasts who had breast cancer** have a four times higher risk of recurrence than women with less-dense breasts

VISIT [DENSEBREASTINFO.ORG](http://DENSEBREASTINFO.ORG) FOR MORE EDUCATION AND INFORMATION FROM CONTRIBUTING PHYSICIANS

## Say hello to the new Cattlemen's Days TETWP patient transportation truck!

WE ARE SO EXCITED TO BE ABLE TO PROVIDE this brand new Ram truck to transport our local breast cancer patients around the state to get to their appointments safely and comfortably. Cattlemens Days Tough Enough to Wear Pink is doing everything we can to create the best small town breast cancer hospital in the country and we are making great strides with Dr. Timothy and Gunnison Valley Health but until we can provide all of the needed services here... the reality is that many of our patients need to travel to other places to get the care they need. So now... this truck is here to help thanks to the generosity of this community!

## First Annual Tough Enough to Wear Pink in the Rink raises \$15K

WHAT A GREAT WEEKEND of women's hockey and family fun in the outdoor rink which included team roping instruction from the Gunnison Roping Club, the mechanical bull, and the biggest hit was the Synergy Athletic obstacle course. The winner of the tournament was the Zamboobies, put together by Gunnison Valley Hospital. All the money raised will be used through our Friends of Pink program to help locals in our community who need financial assistance due to a breast cancer diagnosis.



## SPECIAL THANKS TO TOMICHI MATERIALS

for donating a percentage of the proceeds for the year from the Cattlemen's Days TETWP concrete truck.



## IN HONOR OF EDIE GIBSON Make it a Great Day Fund

Providing coupons for breast cancer patients to utilize an array of integrative therapy services of the Well-Being Connection. When our good friend, our inspiration and TETWP volunteer extraordinaire gets diagnosed with breast cancer...what do you do? We wanted to honor her by starting this program with \$3,600 to start!

## Upcoming fundraising events

*Mark your calendars for these upcoming 2017 events!*

- ★ MOUNTAIN HIGH MUSIC FESTIVAL January 11–15, 2017
- ★ TETWP SONGWRITER CONCERT & AUCTION July 11, 2017
- ★ CATTLEMEN'S DAYS TETWP #1 PRCA RODEO July 13, 2017



## I proudly support Tough Enough to Wear Pink!

*Dedicated to providing local funding for breast cancer awareness, prevention, education, support, breast screenings and equipment.*

☐ I WOULD LIKE TO JOIN THE BREAST CANCER MOVEMENT IN THE VALLEY AND MAKE A GIFT OF: \$ \_\_\_\_\_

Name \_\_\_\_\_ ☐ Please list as anonymous

Mailing Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

☐ Check / Cash Enclosed ☐ Visa ☐ MasterCard ☐ Discover Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

Please mail to: **Cattlemen's Days Tough Enough to Wear Pink (TETWP)** P.O. Box 1203 ★ Gunnison, Colorado 81230  
or make a donation online at [www.GunnisonTETWP.com](http://www.GunnisonTETWP.com)

This gift is: ☐ In honor of ☐ In memory of: \_\_\_\_\_

