



Photos by Lynn J Shore

## FUELED BY LOVE & PASSION

### Making a difference in a spirited community

Breast cancer is a challenging disease because as we learn that early detection can save lives — at the same time the numbers of cases will increase 50% over the next 15 years.

Everyone has a friend, a neighbor or family member who had been affected by breast cancer and each story is different. Their stories evoke all types of emotions — gratitude, anger, deep sadness, joy and frustration. Each of these stories teaches us something and makes us look at our own lives in a whole new way. Please join us in helping to make these stories as positive and non-invasive as we can for the Gunnison Valley community. Please help us to make our local hospital the best it can be for breast care and help us to keep our friends here while they navigate through detection and diagnosis. Help us to make sure that their journey is as positive as it can be and that they can carry on with their day to day lives here.

Through our efforts in purchasing equipment to help breast cancer specifically, we are also helping in other ways including detecting blood clots in the legs or arms, plus evaluating for abnormalities in the liver, pancreas, gallbladder, uterus and ovaries.

Cattlemen's Days Tough Enough to Wear Pink strives to take excellent care of each person as if they are a close friend or family member. This is a true grass-roots organization that is fueled by love and passion — we need you! Please support Tough Enough to Wear Pink by sponsoring the Gunnison Cattlemen's Days TETWP Rodeo, or by making a donation or volunteering today.

Sincerest thank you,  
Heidi Sherratt Bogart  
Executive Director, Gunnison Cattlemen's Days Tough Enough to Wear Pink

## Reaching goals and setting new ones!

- ★ \$1,635,000 total funds raised since 2005
- ★ \$260,000.00 Raised in 2015
- ★ \$373,000 funded in mammograms, ultrasounds and biopsies since 2006
- ★ \$75,000 in 2015 to help purchase vacuum assisted equipment to allow us to perform ultrasound guided biopsies and stereotactic biopsies at Gunnison Valley Health and prevent patients having to travel to other healthcare centers for these services
- ★ \$2,228 in 2015 to Living Journeys to fund individual and group therapy for emotional support
- ★ \$2,000 to Casting for Recovery to send two Gunnison County ladies to the 2016 Fly Fishing Retreat for breast cancer survivors
- ★ \$2,500 in 2015 through Friends of Pink to provide assistance to individuals diagnosed with breast cancer who are impacted financially
- ★ \$141,000 new state-of-the-art ultrasound equipment and Gunnison Valley Health hospital staff training in 2014
- ★ Robes & robe warmers purchased for mammogram patients in 2012



Photo by Chris Rankin



Photo by Lynn J Shore

# WE NEED YOU!



SINCE 1900

PLEASE BE A SPONSOR,  
PARTICIPANT OR FAN OF THE  
**GRANDDADDY OF  
COLORADO RODEOS**

AND  
**HELP FIGHT  
THE BATTLE AGAINST  
BREAST CANCER  
IN THE GUNNISON VALLEY!**



Photo: Alan Ivy

# Welcome to the 116<sup>th</sup> Gunnison Colorado Cattlemen's Days!

July 8th-17th, 2016

Longest continuous running rodeo in the USA.

Selected one of "The Top 101 Events" in the Country  
-by American Cowboy Magazine.

Top Cowboy hospitality tents in the PRCA.

Three Professional Rodeo Cowboy (PRCA) performances  
including the **Top fundraising Tough Enough To Wear Pink Rodeo.**

The best rodeo stock in the business, provided by Stace Smith Pro Rodeos.....  
-11 time Stock Contractor of the Year-

4 days of the carnival  
- Browns Amusement

New for 2016 - Cowboy Sponsorships  
Helps pay Cowboys and Cowgirls entry fees

It's been 116 years since the Gunnison Valley started celebrating its western way of life. Each July the ranching culture struts its stuff in the "Granddaddy of Colorado Rodeos." Contender for "Mid-size Rodeo of the Year" at the PRCA national convention, this prestigious event is staged by the community for PRCA competitors and the people who love to watch them by an all-volunteer, generations-deep committee.

During the 2016 celebration, Cattlemen's Days promises the same kind of boot-stomping entertainment that Gunnison pioneers enjoyed but on a grander scale. Bull riding, barrel racing and the world's top cowboys and cowgirls, plus the best rodeo livestock in the business — hold onto your hat for Gunnison Valley's finest tradition — there is something for everyone at the 2016 Cattlemen's Days!

Please join us in 2016 for the most fun you can have at 7,800 ft — and please support our dedication to providing local funding for breast cancer awareness, prevention, education, support, breast screenings and equipment to Gunnison County residents.

Sincerest thank you,  
Margo Patton Blair  
President, Gunnison Cattlemen's Days

## Welcome To Gunnison Colorado

Gunnison County, Colorado plays home to the bustling towns of Mt. Crested Butte, Crested Butte, Almont, and Gunnison, nestled among almost two million acres of pristine wilderness in southwest Colorado.

Gunnison, Colorado harkens back to the Old West it's the perfect recreational and Western vacation spot for outdoor enthusiasts, aspiring astronomers, art and music lovers.....Gunnison will welcome you with a friendly, laid-back vibe to experience the best of the west.

Anglers will enjoy the Gold Medal waters of the Gunnison River, home to the country's largest Kokanee salmon run and the biggest concentration of trout in the state. Record Rainbow, Brown, and Mackinaw catches have been recorded at nearby Blue Mesa Reservoir and Roaring Judy Fish Hatchery.

Blue Mesa Reservoir is the state's largest body of water at over 20 miles long & with 96 miles of shoreline where visitors enjoy boating, fishing, waterskiing, sailing, windsurfing, paddle boarding, and camping.

If mountain biking, hiking, rock climbing and horseback riding fuel your passion, Gunnison County offers all these activities with 750+miles over 150+ trails of single & double track.

Prepare yourself for an unparalleled golfing experience.....Gunnison County boasts two championship golf courses to challenge golfers of all levels.....Dos Rios and The Club at Crested Butte offer stunning views of pristine wilderness providing a relaxing, picturesque backdrop for an ultimate golfing experience.

**Tough Enough To Wear Pink - Heidi Sherratt 970-209-6332**

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