

Photo by Lynn I Shore & France Ivy



SAY HELLO TO THE CATTELEMENS DAYS TOUGH ENOUGH TO WEAR PINK PATIENT TRANSPORTATION TRUCK!

We are so excited to be able to provide this brand new Ram to transport our local breast cancer patients around the state to get to their appointments safely and comfortably.

Cattlemens Days Tough Enough To Wear Pink is doing everything we can to create the best small town breast cancer hospital in the country and we are making great strides with Dr. Timothy and Gunnison Valley Health but until we can provide all of the needed services herethe reality is that many of our patients need to travel to other places to get the care they need.

So now, this truck is here to help thanks to the generosity of this community!



Reaching goals and setting new ones!

- ★ \$1,885,000 total funds raised since 2005
- ★ Over \$400,000.00 since 2006 has been used to fund mammograms, ultrasounds, and biopsies.
- ★ Over \$300,000.00 has been used to purchase equipment (ultrasound, digital mammography, stereotactic biopsy) to expand breast cancer services at the hospital as part of a comprehensive strategic plan with Gunnison Valley Hospital to make this the best small town breast cancer facility in the US.
- ★ \$5,000.00 to support to Living Journeys individual and group therapy programs for emotional support of breast cancer patients.
- ★ \$250,000.00 raised in 2016
- ★ \$35,000.00 granted in 2016 through the Friends of Pink program to help 10 individuals in the Gunnison Valley who were impacted financially due to a breast cancer diagnosis.
- ★ \$2000.00 to Casting For Recovery to send two Gunnison County Ladies to the 2016 fly fishing retreat for breast cancer survivors in Redstone Colorado.
- ★ \$3600.00 to the Make It A Great Day Fund to provide coupons for breast cancer patients to utilize the integrative therapy services of the Well-Being Connection.



WE NEED YOU!



PLEASE BE A SPONSOR,
PARTICIPANT OR FAN OF THE
**GRANDDADDY OF
COLORADO RODEOS**
AND
**HELP FIGHT
THE BATTLE AGAINST
BREAST CANCER
IN THE GUNNISON VALLEY!**

Photo: Lynn I Shore

Welcome to the 117th Gunnison Colorado Cattlemen's Days!

July 8th-17th, 2017



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Longest continuous running rodeo in the USA.

Selected one of "The Top 101 Events" in the Country
-by American Cowboy Magazine.

Top Cowboy hospitality tents in the PRCA.

July 11th: **TOUGH ENOUGH TO WEAR PINK SONGWRITER CONCERT & AUCTION**

Three Professional Rodeo Cowboy (PRCA) performances
including the Top fundraising **Tough Enough To Wear Pink Rodeo**

The best rodeo stock in the business, provided by Stace Smith Pro Rodeos.....
-11 time Stock Contractor of the Year-

4 days of the carnival
- Browns Amusement

Cowboy Sponsorships
- Helps pay Cowboys and Cowgirls entry fees

It's been 117 years since the Gunnison Valley started celebrating its western way of life. Each July the ranching culture struts its stuff in the "Granddaddy of Colorado Rodeos." Contender for "Mid-size Rodeo of the Year" at the PRCA national convention, this prestigious event is staged by the community for PRCA competitors and the people who love to watch them by an all-volunteer, generations-deep committee.

During the 2017 celebration, Cattlemen's Days promises the same kind of boot-stomping entertainment that Gunnison pioneers enjoyed but on a grander scale. Bull riding, barrel racing and the world's top cowboys and cowgirls, plus the best rodeo livestock in the business — hold onto your hat for Gunnison Valley's finest tradition — there is something for everyone at the 2017 Cattlemen's Days!

Please join us in 2017 for the most fun you can have at 7,800 ft — and please support our dedication to providing local funding for breast cancer awareness, prevention, education, support, breast screenings and equipment to Gunnison County residents.

Sincerest thank you, **Margo Patton Blair**
President, Gunnison Cattlemen's Days



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Welcome To Gunnison Colorado

Gunnison County, Colorado plays home to the bustling towns of Mt. Crested Butte, Crested Butte, Almont, and Gunnison, nestled among almost two million acres of pristine wilderness in southwest Colorado.

Gunnison, Colorado harkens back to the Old West. It's the perfect recreational and Western vacation spot for outdoor enthusiasts, aspiring astronomers, art and music lovers.....Gunnison will welcome you with a friendly, laid-back vibe to experience the best of the west.

Anglers will enjoy the Gold Medal waters of the Gunnison River, home to the country's largest Kokanee salmon run and the biggest concentration of trout in the state. Record Rainbow, Brown, and Mackinaw catches have been recorded at nearby Blue Mesa Reservoir and Roaring Judy Fish Hatchery.

Blue Mesa Reservoir is the state's largest body of water at over 20 miles long & with 96 miles of shoreline where visitors enjoy boating, fishing, waterskiing, sailing, windsurfing, paddle boarding, and camping.

If mountain biking, hiking, rock climbing and horseback riding fuel your passion, Gunnison County offers all these activities with 750+ miles over 150+ trails of single & double track.

Prepare yourself for an unparalleled golfing experience.....Gunnison County boasts two championship golf courses to challenge golfers of all levels.....Dos Rios and The Club at Crested Butte offer stunning views of pristine wilderness providing a relaxing, picturesque backdrop for an ultimate golfing experience.

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