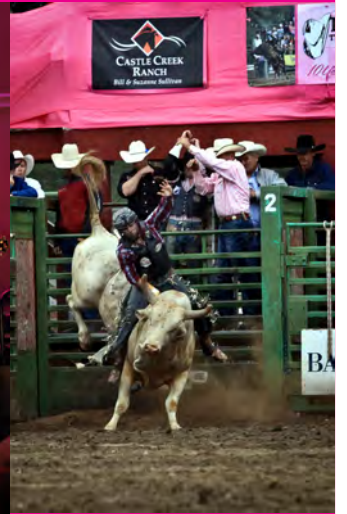


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*Cattlemen's Days*  
**TOUGH ENOUGH  
TO WEAR PINK**  
**2016**

*Celebrating 11 YEARS in the Valley!*

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# PINK PINK PINK PINK PINK

## Our Mission

Cattlemen's Days Tough Enough to Wear Pink (TETWP) is dedicated to providing local funding for breast cancer awareness, prevention, education, support, breast screenings and equipment.

## Our Vision - Helping the Community

According to the National Cancer Institute 49-52 residents of Gunnison County seek treatment for various types of cancer every year. All monies raised assists the residents of Gunnison and Hinsdale counties providing support in education, mammograms, ultrasounds and further diagnosis.

## Reaching Goals and Setting New Ones!

- 🎀 \$1,635,000 total funds raised since 2005
- 🎀 \$260,000.00 Raised in 2015
- 🎀 \$373,000 funded in mammograms, ultrasounds and biopsies since 2006
- 🎀 \$75,000 in 2015 to help purchase vacuum assisted equipment to allow us to perform ultrasound guided biopsies and stereotactic biopsies at Gunnison Valley Health and prevent patients having to travel to other healthcare centers for these services
- 🎀 \$2,228 in 2015 to Living Journeys to fund individual and group therapy for emotional support
- 🎀 \$2,000 to Casting for Recovery to send two Gunnison County ladies to the 2016 Fly Fishing Retreat for breast cancer survivors
- 🎀 \$2,500 in 2015 through Friends of Pink to provide assistance to individuals diagnosed with breast cancer who are impacted financially
- 🎀 \$141,000 new state-of-the-art ultrasound equipment and Gunnison Valley Health hospital staff training in 2014
- 🎀 Robes & robe warmers purchased for mammogram patients in 2012













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## How Can You Help? Become a Sponsor

Sponsors of Cattlemen's Days TETWP sustain our dedication to the importance of breast cancer awareness, prevention, education, support, breast screenings and equipment for Gunnison and Hinsdale counties.

### Title Sponsor \$7500 (Not Available for 2016)








Inquiries Accepted for 2017

-  **VIP TABLE for Eight** to the July 12<sup>th</sup> Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert.....food and beverages are included.
-  **PRIVATE VIP TABLE** Front & Center with two complimentary bottles of wine.
-  **RECOGNITION AND LOGO PLACEMENT** on the Tough Enough to Wear Pink banners, website and parade float.
-  **ADMISSION FOR EIGHT PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo at an Arena Side VIP Booth, also including special seating for Four in the private ***Announcer's Crow's Nest Booth*** .....***Want to enjoy a Once in a Lifetime chance to sit directly Above the Bucking Chutes with Rodeo Announcers and Nashville Celebrity Songwriters, and view the exciting and Dangerous World of Professional Rodeo?*** Special up close and personal view of PRCA's best Rodeo! There will be food and beverages served in the booths as you enjoy the exciting action of the rodeo.....can't get any closer than this!!
-  **BANNER PLACEMENT** opportunities at the Tough Enough to Wear Pink Rodeo Thursday Night on the Title Sponsor Box and Press Box above the bucking chutes.
-  **RECOGNITION AND PA ANNOUNCEMENTS** of the Title Sponsor during the Thursday night Tough Enough to Wear Pink Rodeo.
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.
-  **Lots more "special" sponsor treats are in the works for 2016.....**









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### Gold Buckle Sponsor \$5,000 (Two Available)

-  **FOUR VIP TICKETS** to the July 12<sup>th</sup> Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon. Includes Two Complimentary Bottles of Wine.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert.....food and beverages are included.
-  **RECOGNITION AND LOGO PLACEMENT** on the Tough Enough to Wear Pink banners, website and parade float.
-  **ADMISSION FOR EIGHT PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including Special Seating in the Private **“PINK”** Bleachers (uncovered) adjacent to the Press Box and Bucking Chutes or Special **“PINK”** Section in the Covered Grandstand.....up close and personal view of the PRCA's best Rodeo!
-  **BANNER PLACEMENT** opportunities at the Tough Enough to Wear Pink Rodeo Thursday Night on the Title Sponsor Box and the Press Box above the bucking chutes.
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.

### Day Money Sponsor - \$2,000 (Four Available)




-  **TWO VIP TICKETS** to the July 12<sup>th</sup> Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert .....food and beverages are included.
-  **RECOGNITION** on the Tough Enough to Wear Pink Banner and Website.
-  **ADMISSION FOR FOUR PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including Special Seating in the Private **“PINK”** Bleachers (uncovered) adjacent to the Press Box and Bucking Chutes or Special **“PINK”** Section in the Covered Grandstand.....up close and personal view of the PRCA's best Rodeo!
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.





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### Mark Out Sponsor - \$500 (Six Available)

-  **TWO TICKETS** to the July 12<sup>th</sup> Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon.
-  **RECOGNITION** on the Tough Enough to Wear Pink website.
-  **ADMISSION FOR TWO PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including special seating front and center in the private **"PINK"** section in the covered Grandstand or the **"PINK"** Bleachers (uncovered).



*Thank You for Your Support!*

<http://gunnisontetwp.com>

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