

PINK PINK PINK PINK PINK



Cattlemen's Days
**TOUGH ENOUGH
TO WEAR PINK**
2019

Celebrating 14 YEARS in the Valley!

PINK PINK PINK PINK PINK

PINK PINK PINK PINK PINK

Our Mission

Cattlemen's Days Tough Enough to Wear Pink (TETWP) is dedicated to providing local funding for breast cancer awareness, prevention, education, support, breast screenings and equipment.



MILESTONES WORTH CELEBRATING!



Since the beginning of Tough Enough To Wear Pink in 2005, **\$2,700,000** total funds have been raised in the Gunnison Valley including a record breaking **\$447,000** in 2018.



Over **\$1,000,000** has been used since 2006 to Purchase Equipment and Expand Breast Cancer Services at Gunnison Valley Hospital, including **\$375,000.00** to Purchase a Revolutionary Hologic 3D Tomosynthesis Mammography Machine



Our two TETWP transportation vehicles, **"TUFFY & BUCKY"** have traveled 20,000 miles across the state helping all cancer patients get to their out of town appointments.



TETWP helps to pay the salary of the Oncology Nurse Navigator who recently reported she worked with 75 cancer patients last month.



\$433,000 Funded in helping uninsured or under insured individuals get Mammograms, Ultrasounds and Biopsies since 2006



\$89,000 has been given by Friends of Pink Assistance Fund to Individuals in the Gunnison Valley who were Impacted Financially due to a Breast Cancer Diagnosis












TETWP Programs helping individuals include, Make It A Great Day, Friends Of Pink, Blue Sky Cleaning, Pink Sisters Support Group, & Mammo Mondays

PINK PINK PINK PINK PINK

How Can You Help? Become a Sponsor

Sponsors of Cattlemen's Days TETWP sustain our dedication to the importance of breast cancer awareness, prevention, education, support, breast screenings and equipment for Gunnison county.








Grand Sponsor \$25,000

-  **VIP TABLE for Eight** to the July 9th Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert.....food and beverages are included.
-  **PRIVATE VIP TABLE** Front & Center with complimentary bottles of wine.
-  **RECOGNITION AND LOGO PLACEMENT** on the Tough Enough to Wear Pink banners, website and parade float.
-  **ADMISSION FOR EIGHT PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including special seating for Four in the private ***Announcer's Crow's Nest Booth******Want to enjoy a Once in a Lifetime chance to sit directly Above the Bucking Chutes with Rodeo Announcers and Nashville Celebrity Songwriters, and view the exciting and Dangerous World of Professional Rodeo?*** Special up close and personal view of PRCA's best Rodeo! There will be food and beverages served in the booths as you enjoy the exciting action of the rodeo.....can't get any closer than this!!
-  **BANNER PLACEMENT** opportunities at the Tough Enough to Wear Pink Rodeo Thursday Night on the Title Sponsor Box and Press Box above the bucking chutes.
-  **RECOGNITION AND PA ANNOUNCEMENTS** of the Title Sponsor during the Thursday night Tough Enough to Wear Pink Rodeo.
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.










PINK PINK PINK PINK PINK

Gold Buckle Sponsor \$10,000







-  **EIGHT VIP TICKETS** to the July 9th Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon. Includes Two Complimentary Bottles of Wine.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert.....food and beverages are included.
-  **RECOGNITION AND LOGO PLACEMENT** on the Tough Enough to Wear Pink banners, website and parade float.
-  **ADMISSION FOR FOUR PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including Special Seating in the Private **“TETWP PINK”** Covered Booth adjacent to the Press Box and Bucking Chutes up close and personal view of the PRCA's best Rodeo!
-  **BANNER PLACEMENT** opportunities at the Tough Enough to Wear Pink Rodeo Thursday Night on the Title Sponsor Box and the Press Box above the bucking chutes.
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.

Silver Spurs Sponsor \$5,000




-  **FOUR VIP TICKETS** to the July 9th Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon. Includes Two Complimentary Bottles of Wine.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concert.....food and beverages are included.
-  **RECOGNITION AND LOGO PLACEMENT** on the Tough Enough to Wear Pink banners, website and parade float.
-  **ADMISSION FOR FOUR PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including Special Seating in the Private **“PINK”** Bleachers (uncovered) adjacent to the Press Box and Bucking Chutes or Special **“PINK”** Section in the Covered Grandstand.....up close and personal view of the PRCA's best Rodeo!
-  **BANNER PLACEMENT** opportunities at the Tough Enough to Wear Pink Rodeo Thursday Night on the Title Sponsor Box and the Press Box above the bucking chutes.
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.

PINK PINK PINK PINK PINK

Day Money Sponsor - \$2,000

-  **TWO VIP TICKETS** to the July 9th Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon.
-  **PRIVATE MEET AND GREET SOIREE** with Dean Dillon and the nationally acclaimed singer/songwriters before the concertfood and beverages are included.
-  **RECOGNITION** on the Tough Enough to Wear Pink Banner and Website.
-  **ADMISSION FOR TWO PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including Special Seating in the Private **"PINK"** Bleachers (uncovered) adjacent to the Press Box and Bucking Chutes or Special **"PINK"** Section in the Covered Grandstand.....up close and personal view of the PRCA's best Rodeo!
-  **RECOGNITION** in the Thursday night Tough Enough to Wear Pink Rodeo Program.
-  **SPONSOR GOODIE BAGS** including Tough Enough to Wear Pink merchandise.

Mark Out Sponsor - \$500

-  **TWO RESERVED SEAT TICKETS** to the July 9th Concert & Auction featuring Hall of Fame, CMA, BMI, and Grammy Award winning songwriters hosted by Dean Dillon. Complimentary wine on the table.
-  **RECOGNITION AND NAME** on the Tough Enough to Wear Pink banners & website.
-  **ADMISSION FOR TWO PEOPLE** to the Thursday night Tough Enough to Wear Pink Rodeo including special seating front and center in the **"PINK"** Bleachers.



<http://gunnisonetwp.com>

PO Box 1203 . Gunnison . Colorado . 81230

Heidi Sherratt Bogart . 970-209-6332 . tetwpdirector@gmail.com

PINK PINK PINK PINK PINK