

CATTLEMEN'S DAYS



TOUGH ENOUGH
TO WEAR **PINK**



PROGRAMS

MAMMO MONDAYS

Women who get their Mammograms on select Mondays each month will receive a complimentary massage or orthobionomy session from GVH's Integrative Therapies program. TETWP helps to provide life saving mammograms and other necessary breast cancer screenings for those who do not have insurance. Over the last few years TETWP has ramped up our awareness campaign around the importance of screening for breast cancer resulting in a 40% increase from 2017 to 2019 in the number of women getting their annual mammogram!

GUNNISON VALLEY HEALTH

TETWP has a strategic plan in partnership with Gunnison Valley Health to help provide GVH with state of the art equipment, physicians, and services to be the best small town cancer care hospital in the USA. In 2020 TETWP is purchasing an MRI coil so that women can get all of the necessary screenings for breast cancer here at GVH. 3D Mammograms, ultrasounds, stereotactic biopsies, and now breast MRI will be available with top of the line equipment.

PROGRAMS FOR INDIVIDUALS WITH ANY FORM OF CANCER:

LUCY'S HOUSE: Thanks to a generous donation from Dorothy and Norman Eastwood TETWP was able to start the Lucy's House program. The program helps to cover the cost of lodging for people that have to stay away from home to access life saving treatments. Over the last year the Lucy's House program has covered 143 nights of lodging for individuals with ALL types of cancer. Helping them to stay close to where they receive their treatments and ease some of the stress experienced by individuals and families dealing with a cancer diagnosis.



MAKE IT A GREAT DAY: TETWP coupons will be provided to cancer patients and/or their caregivers to use for integrative therapies such as reiki, massage, acupuncture, light therapy, nutrition, orthobionomy, etc. These therapies have been proven to help cancer patients stay strong mentally and physically while they are going through their surgeries and treatments. Research findings show that integrative therapies can help to boost the immune system, reduce pain and help patients stay strong.

TOUGH ENOUGH PASS: Discounted fitness pass at Colorado Fitness for individuals currently going through cancer in the Gunnison Valley.

My husband and I were ambulated out of the Gunnison Valley on a moment's notice. We haven't returned home for the past 4 months due to his chemotherapy treatments and recovery. The Lucy's Housing Assistance program has helped us out tremendously through this difficult time in our lives. We are forever grateful. This program eased a lot of the financial housing worries and allowed us to focus on my husband's healthcare. In the beginning we felt like we were drowning, but we've managed to stay afloat because of you. Thank you for everything!!!

- Caitlin and Jon Walker

TUFFY & BUCKY - TETWP TRANSPORTATION PROGRAM

Thanks to the generous donation of the 2018 Durango from Carol Ann May and Jim Saindon TETWP was able to expand this service to all cancers. The TETWP transportation program allows for individuals with any type of cancer to travel safely to their out of town appointments and treatments in our vehicles. The vehicles traveled over 33,000 miles in the last year. Helping individuals with cancer in our community to access over 130 treatments and appointments! Special thanks to Sky High Offroad for taking good care of our vehicles providing regular maintenance and tires to ensure the safety of everyone that uses the vehicles.



TESTIMONIALS:

When your husband receives a stage IV cancer diagnosis in your 30's with a 4-year old son it is devastating. We felt lost, confused, and weren't sure how to navigate the process. With the help of friends reaching out to community members we learned Tough Enough to Wear Pink no longer only assists breast cancer patients. I was given Lana's contact information and she immediately got in touch with me and was more than accommodating. She booked us on the calendar to borrow a TETWP vehicle for transportation to Denver and Montrose for appointments. The vehicle was dropped at our house, sanitized, :) and ready to go! It can be tough to ask for help, but everyone at TETWP is so gracious that you feel welcomed instead of guilty. For future treatments it's as simple as letting Lana know when we need the vehicle and it's ready to pick up at Gunnison Valley Health. Knowing we have a reliable vehicle to use for transportation and not have the added expense of wear and tear as well as fuel on our own vehicles is so awesome. The support we have already received from TETWP is so overwhelming it has brought me to tears and we know we have many backing us to win this battle and be able to give back in the future!

-Brieonna and Cody Aljets

Cancer took us by surprise, requiring us to drop everything and go to Denver in the night, just as a South Park blizzard started blowing. It was just the first of several urgent trips, and just the first of a series of blizzards. Our car was damaged so badly it couldn't be fixed. Unexpected expenses hit us from every side. And right when we needed help the most, TETWP was there, and has stayed there at our side. Saying 'thanks' is hardly enough.

- Luke Danielson and Ellen Pederson

We appreciate soooooo much being able to borrow Tough Enough to Wear Pink's (TETWP) vehicles, as my husband had treatments for cancer in Montrose everyday for 7 weeks!! This was extremely helpful with our budget (kept our vehicle mileage and expenses down a bit), as they also provided a gas card. The TETWP vehicles are clean, comfortable, well maintained and 4 Wheel/All wheel drive. This was also really important as his treatments were in the Winter Months. TETWP goes the extra mile, literally!! We are Grateful!! To TETWP, their staff and donors: "Thank You soooooo much!!"

- Norman and Jean Dumas

PROGRAMS DESIGNED FOR INDIVIDUALS WITH BREAST CANCER:

FRIENDS OF PINK

TETWP provides individuals with breast cancer with financial assistance to help with household expenses, lost wages, medical bills, etc.

TEAM SMILE

TETWP has teamed up with several companies to help individuals with breast cancer maintain their oral health during cancer treatment.

MOUNTAIN NUGGET BODYWORK ORTHOBIONOMY

Orthobionomy sessions for breast cancer patients in the Gunnison Valley.

PINK SISTERS

A support group for anyone currently going through, having gone through, or diagnosed with breast cancer.

CATALYST COACHING

Discounted life coaching sessions for breast cancer patients in the Gunnison Valley.

BLUE SKY CLEANING

TETWP provides house cleaning services to individuals going through treatment for breast cancer.

TESTIMONIALS:

I know that without the Tough Enough program I would never had the radiation treatments or made it to the oncology appointments. I am not sure what my future for continued medical care will be like because I had to change jobs for my health and lost my insurance. I do, however, believe that the help I received from your program has given me a greater chance at beating this disease and I am more than thankful. The program has given me a fighting chance. I truly am grateful.

- Cheryl Pettigrew

I cannot thank TETWP for all their support. When first diagnosed with breast cancer there are so many things you don't even know you need. But TETWP supporters know because they've helped many people through this. There are practical helps like housecleaning, hotels near the hospital and rides and there's emotional assistance like support group meetings and texts wishing good luck with another surgery. It's hard to even imagine going through this without all the kind wonderful big and small acts that make such a huge difference during such a scary painful time. Thank you!

- Anonymous